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**DATE:** August 29, 2012  
**TO:** GOJO U.S. Customers  
**SUBJECT:** **PURELL® Advanced Instant Hand Sanitizer Claims**

Since its introduction in 2011, PURELL Advanced Instant Hand Sanitizer has been the most efficacious hand sanitizer available – ounce for ounce proven to kill more germs than other leading brands.\* We are pleased to announce that PURELL Advanced formulations, combined with our new state-of-the-art dispensing systems, LTX™ and ADX™ are the only hand sanitizing systems that exceed FDA germ kill requirements in a single 1.2mL dispense.\*\*

In the past, hand sanitizers have required more than one pump to meet FDA Healthcare Personnel Hand Wash (HCPHW) efficacy requirements. In fact, many do not meet the rigorous FDA standards with over 3mL of product. PURELL Advanced Instant Hand Sanitizer, coupled with our new LTX and ADX dispensing systems, changes that.

In support of this exciting news, we are encouraging all markets to leverage the following claims associated with PURELL Advanced formulations:

- PURELL Advanced is the only hand sanitizer to meet FDA germ kill requirements with a single 1.2mL dispense\*\*
- Ounce for ounce, kills the most germs\*

In addition to category-leading efficacy, PURELL Advanced Instant Hand Sanitizer contains SKIN PROTECTION Technology that sets it apart from other hand sanitizers. It is proven effective at maintaining skin health and skin moisture while improving overall skin feel.\*\*\*

At GOJO, we believe alcohol-based instant hand sanitizers are critical to overall well-being. These advances in formulation technology are a part of our commitment to category leadership by providing superior efficacy, improved skin health and state-of-the-art dispensing systems.

If you have any questions, please contact GOJO Customer Service at 1-800-321-9647.

Stay well,

Tim Dye  
General Manager, North America  
GOJO Industries, Inc.

\*Ounce for ounce kills more germs than other leading brands when used on hands in accordance to FDA Health Care Personnel Hand Wash test methodology.

\*\*PURELL Advanced Instant Hand Sanitizer exceeds FDA Health Care Personnel Hand Wash requirements with 1.1mL of product. Applies to ADX & LTX dispensers with a fully primed pump through 95% of refill. NOTE: Published PURELL single actuation output for ADX and LTX is 1.2mL, however, PURELL Advanced formulations actually meet FDA HCPHW requirements at 1.1mL.

\*\*\*Clinical field studies #2011-F10232 and #2011-F10233, April 2011.