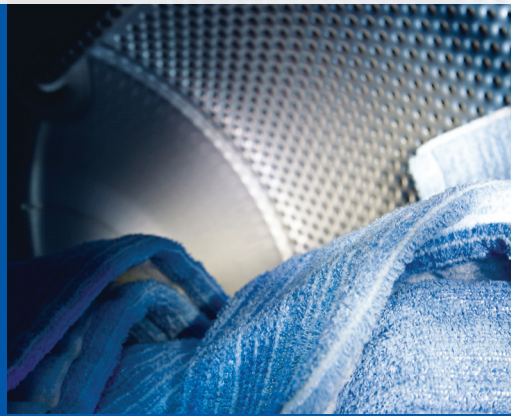


Laundry Equipment

We focus on solutions so you can focus on your business



VET & GROOMER TESTED!

Cleaning up hair, blankets, and towels is a messy job. Crossover washers and dryers are built tough to handle the demands of your facility.

CROSSOVER

The customer is always right

SATISFIED CROSSOVER CUSTOMERS COAST TO COAST.

"I am very impressed with the wash results and speed of the Crossover washers and dryers. The machines use less water and energy than other models, plus they easily handle heavy loads. Who wants to worry about laundry? We want to focus on serving our customers & growing our business -- and Crossover lets us do just that. Crossover has exceeded my expectations."

— L. M., TX

"I've been in the laundry business for almost 40 years, so I have a lot of experience with commercial washers and dryers. I must say, I really like the Crossover. It's a tough machine, weighing in at about 300-lbs with commercial grade engineering, so it can take the abuse and overloading that happens with laundry. Crossover is tough and reliable." — L. Tucker, IL

"Crossover is a big hit. The Crossover door is large which makes it easy to load and unload, it's easy to use, and it lives up to its reputation – it's heavy duty. Laundry comes out a little dryer with the 300 G-force extraction. Plus it completes the cycle even if there's too much soap – a big plus for me." — M. Van Vleck, NY

"I'm very happy with my Crossovers. I have 5 so far and they are running constantly. They spin out real well and shorten the drying time. I'm also amazed that spinning at 300G, these soft mount washers have not moved at all. They are heavy duty, reliable, stable, and a real cost saver." — C. Padula, NY



Trust

Quality

CROSSOVER - in a class by itself

The Crossover is a new class of laundry equipment that never existed before. Crossover washers and dryers are superior in every way to other home style machines on the market. These machines are also a great compliment to our popular large capacity brands – Wascomat.

FEATURES AND BENEFITS

- 300 G-force for greatest water extraction and faster dry time
- 15,000+ cycle machine life - more than triple the life of appliance type washers
- 4 professional wash programs + 2 cycle options, field adjustable water levels, cycles
- Extra large load drum—22+ pound capacity
- Top quality SKF bearings and three seals in heavy duty cast iron housing
- 8-point, commercial suspension system
- Pump drain standard
- Solid steel counterweights—no concrete
- Stays in balance and finishes cycle
- Chemical injection compatible
- Dryer has heavy-duty galvanized drum
- Captive stainless steel lint screen
- 3-point, commercial-grade drum support system
- Energy Star, CEE Tier III qualified, and ADA compliant



CEE TIER III



WASHER



DRYER

Gas and Electric available



WASHER/DRYER STACK

Gas and Electric available.
Separately crated. Field stacking required.



DRYER/DRYER STACK

Gas and Electric available.
Delivered fully-assembled.

The Cost of Ownership

Long life and reliability key to Real Cost of Ownership

Crossovers are engineered to provide you with years and years of carefree on-premise laundry reliability. If you've had to replace your old machines more frequently than you wanted or had an over abundance of service calls – Crossover is the perfect choice for you!

Crossover lasts more than 3x longer than competing models.

With Crossover, your overall cost of ownership is far less than with cheap home appliance-type washers and dryers. Crossover machines are built to provide 15,000+ cycles – more than 3x than the competition. Designed with commercial grade construction and components, no other machine can match the Crossover's craftsmanship and engineering superiority.

TRUE COST EXPOSURE

Machine cost is more than the purchase price. When making a capital investment you need to consider the longevity of the machine life, ease of maintenance, and how often you need to place service calls for your equipment. With Crossover, unlike home-style machines, there are real and measurable long-term savings you won't find with other models.

Crossover Engineering Superiority

With unique Crossbalance Technology, you don't have to worry about unbalanced loads. Crossover uses drum motor current draw and motor speed RPM to calculate distribution loading – always finishing the cycle.

No Over-suds Machine Service Calls

Unlike other machines which stay locked for over an hour when too much soap is used, Crossover detects over-suds conditions with only a slight increase in run time. The cycle completes without an error and door unlocks.

Long Life Components

Built to last, Crossover's pump is heavy duty. Other components such as an 8 point suspension system, two SKF bearings, and three individual seals in cast iron housing contribute to Crossover's long life and reliability.

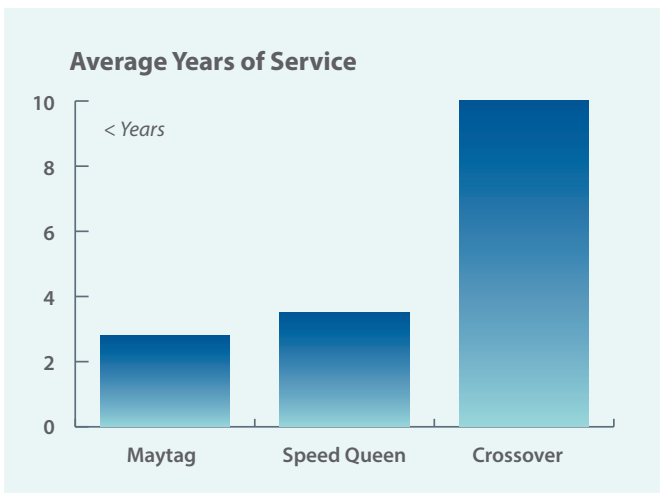
Easy Serviceability Parts Layout

The Crossover has nine active components: 2x water valve assemblies, inverter, level sensor, door unlock module, display controller, drum motor, pump, and door lock.

100% of all active components can be accessed electrically and diagnosed.

90% of active components can physically be accessed from the top or rear panel, making service easier and less costly.

Factory tested machines to 15,000+ life cycles



Average Years of Service based on an average 42 minute cycle x 6 daily cycles = 42 weekly / 168 monthly / 2016 yearly cycle count. Crossover is engineered to exceed 15,000 cycle counts unlike 5,000 and 6,000 cycle counts from competing brands of home style machines. **This means Crossover will perform over 3 times longer to maximize your equipment investment.**

Value & Reliability

On-Premises Laundry

For one location or Crossover Coast-to-Coast OPL Programs

- Laundry equipment is not a machine, but a critical tool in the day-to-day operations of running a successful business.

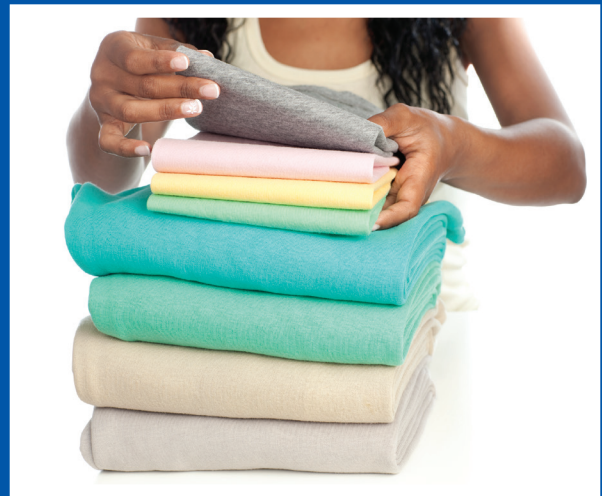
You now have two choices for small chassis on-premises laundry equipment

- Cheap home appliance-type 18 lb. washers that can't hold up to your business needs, or
- Crossover at 22 lb., more than the competition.

With Crossover, you will have a tool that delivers dependable performance, cost savings, and increased efficiency. Crossover OPL equipment will help keep you focused on your business.

Best Machine Value to Cost in the Industry

- No other laundry equipment brings more benefits and cost savings to your on-premises laundry than Crossover.
- Crossover provides the best long-term durability for the demands of busy on-premises laundries. Crossover can also reduce the time needed for staff to process laundry.



- Other home style machines cannot match Crossover's unique design, lowest cost of ownership, ease of service, technological superiority, and simple operation.
- Crossover delivers superior cleaning results while offering dramatic savings on service calls, water, sewer, gas, and electricity costs. This significantly reduces overall laundry-related expenses.
- Crossover provides a complete line of washers and dryers to meet your requirements. Crossover washers include built-in liquid supply connections with three chemical injection ports to ensure easier load preparation and consistent results.

BETTER PERFORMANCE, BETTER RESULTS

"Our business recently made the decision to install Crossover equipment to process laundry on site. The machines provide great cleaning performance and faster drying. We're also benefiting from lower utility costs and fewer service calls, saving our business money every day."





Professional results and easy installation

Crossover meets strict requirements

Laundry is a critical component to a thriving business; customers can feel the difference. Clean, fresh, soft towels and linens are a must. That's why Crossover washers and dryers are the perfect choice. The machines are easy to install, reliable, cost effective, and stand up to the heavy demands of animal care. In addition, Crossover's National Coast-to-Coast support program meets your delivery and logistical support requirements.

A solid partnership for exceptional results

The team at Alpha Tech Pet works closely with you to ensure a seamless and cost effective program for franchisees to purchase professional, long-lasting laundry equipment. Paramount in this partnership is trust, value, performance, quality results, and energy, water, and time savings.

Best in class equipment and support

Crossover laundry equipment is a trusted commercial brand elected for durability, longevity and value. Crossover's industrial-grade, soft-mount construction is designed for quick installation on all surfaces and floor levels.

The professional results are exceptional. Crossover is not a home-style machine. It is built to handle 15,000+ cycles and the 22-lb. oversized washing drum is able to accommodate larger loads. The energy conservation standards built into Crossover washers and dryers deliver results while lowering laundry costs with less water and utility expenses. Crossovers are also easy to use which means your staff can begin using the machines right after installation.

Just-in-Time inventory and *Quick-Ship* programs maintained by Alpha Tech Pet provide you with as little down-time as possible. Alpha Tech Pet's Customer Care support services enhance the back-end relationship to address all questions while ensuring smooth delivery and installation to each location.

Best in Class

How to easily order machines

SALES

Please email your purchase order to the Sales department or call to speak with a Sales Specialist.

(800) 222-5537

Sales@alphatechpet.com

TECHNICAL SUPPORT

Questions about how to install your Crossover washers and dryers? We have the answers! We can tell you the distance your dryer should be from an outside wall for proper venting, how to program your washer for best results or for energy efficiency, and more.

Would you like us to speak with your architect? Our Engineers are simply a phone call or email away.

(800) 222-5537

service@alphatechpet.com

CUSTOMER CARE SPECIALISTS

Call the Alpha Tech Pet Customer Care team with any questions about Crossover washers and dryers including service, laundry room setup, and more.

(800) 222-5537

Sales@alphatechpet.com



Do you need larger equipment?

We offer a full range of Electrolux Commercial Laundry equipment including washers and dryers with solutions custom-tailored to meet your needs. Our products stand out with intelligent features and unique extras that help customers process laundry more efficiently by using less water, energy, and labor.



CROSSOVER

*Contact us today to learn how the Crossover On-Premises Laundry Equipment
can benefit your operations.*



Alpha Tech Pet

(800) 222-5537 • (978) 486-3690

www.alphatechpet.com